

HOW ODINT HELPED A LEADING RETAIL STORE GLIMPSE WITH SOLUTION POSITIONING TO POSTSALE CUSTOMER SERVICE INTERACTIONS



BACKGROUND

A retail store moved toward us taking a gander at arrangements assembly to post-sale customer service interactions. Few inquiries which confronted us were to understand the innovations that should be put to use to arise as distinct advantages.

HOW WE APPROACHED THIS PROBLEM

01

Arrangement

Our data scientists came up with arrangements.

02

Propensity

That assisted stores with customizing the inclinations.

03

Behaviour Of Patron

Purchasing behaviors of every patron who strolls into the store.

OPTION
04

Conclusion

It was finished by offering pickups, deliveries, and loyalty point accounts.

SOLUTION

➤ Describing Items

Our team had the option to prescribe items to clients.

➤ Prediction

Accordingly, retail locations were likewise ready to foresee client's requirements.

➤ Physical Presence

In turn, they could expect their appearance to the physical/online store for a particular set of items to buy.

➤ Solution

With the solutions, we figured out how to earn the trust of patrons.

➤ Client's Trust

As they have become steadfast clients of retail stores.

➤ The Result

Because they found the services according to their prerequisites.