

ONDEMAND
INTERNATIONAL

INFORMATION TECHNOLOGY BUSINESS IN POLAND



Information Technology Business In Poland

Poland's IT sector is experiencing robust growth. By 2025, the IT services market is projected to generate approximately **\$10.44 billion USD in revenue**, with IT outsourcing contributing around **\$3.84 billion USD**. The industry is expected to maintain a compound annual growth rate (CAGR) of **5.91%**, **reaching about \$13.14 billion USD by 2029**.

The broader Information and Communications Technology (ICT) market in Poland is anticipated to reach **\$31.59 billion USD in 2025**, with projections indicating growth to **\$51.23 billion USD by 2030**, reflecting a CAGR of 10.15%. Revenue from IT outsourcing is also expected to increase to **\$5.4 billion USD by 2029**, which is 54% more than in 2024.

Poland is home to a thriving tech ecosystem, with over 100,000 IT and tech companies, including approximately 50,800 focused on software development. The IT sector currently contributes around 3.5% to Poland's GDP, with projections indicating growth to 4.5% by 2025.

The broader ICT sector employs around 550,000 professionals, covering a wide range of roles in IT services and related fields. Reflecting its commitment to innovation, Poland ranks 40th out of 133 countries in the Global Innovation Index 2024.

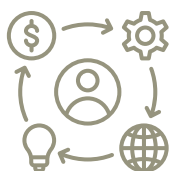


Benefits Of Information Technology Business



Low Taxation

Poland offers one of the most competitive corporate tax rates in the EU, with a reduced 9% CIT for small businesses earning up to €2 million annually, and a standard 19% CIT for larger companies.



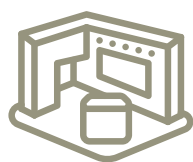
Thriving Tech Ecosystem

Poland is a leading IT outsourcing hub in Central and Eastern Europe (CEE). Poland is home to successful tech firms such as DocPlanner, Brainly, and CD Projekt RED, highlighting its robust tech environment.



Low Cost of Living

The cost of living in Poland is relatively low compared to Western Europe, with average monthly expenses (including rent) for a single person around \$1,197. Despite the lower costs, Poland offers a high quality of life, with access to excellent healthcare, education, and public services.



Key Tech Events and Exhibitions in Poland

Poland hosts major tech events that attract global innovators and industry leaders. Notable ones include ITM Industry Europe (June 3–6, 2025, Poznań), focused on industrial technology and mechanical engineering, and Infoshare Conference (Gdańsk), the largest tech and startup event in Central and Eastern Europe.

Tender Opportunities in Poland

Tender opportunities in Poland can be highly attractive for foreign entrepreneurs, investors, exporters, and service providers looking to expand in the Central and Eastern European (CEE) region. Poland offers lucrative tender opportunities across sectors like infrastructure, IT, healthcare, renewable energy, and defense. The country regularly invites bids for public projects through its official platform Platforma e-Zamówienia and the EU's TED portal.

Tender Notice Number: 164861-2025

Description: Maintenance of information technology software – Usługa opieki serwisowej oprogramowania SIMPLE BAZUS, udostępnienie aktualizacji oprogramowania, usuwanie usterek oraz naprawa błędów dla modułów SIMPLE BAZUS

Place of performance: Poland, Miasto Wrocław

Main nature of the contract: Services

Type of procedure: Negotiated without prior call for competition

Official name: Uniwersytet Medyczny im. Piastów Śląskich we Wrocławiu

Publication Date: 13/03/2025



Tender Notice Number: 248325-2024

Description: Software development services – Modernizacja Informatycznego Systemu Kontroli zawierającego dane o działalności kontrolnej Inspekcji Ochrony Środowiska – rozbudowa Aplikacji ISK

Place of performance: Poland, Miasto Warszawa

Main nature of the contract: Services

Type of procedure: Open

Official name: Główny Inspektorat Ochrony Środowiska

Publication Date: 25/04/2024



Top IT Hubs in Poland

- **Warsaw:** Warsaw is the capital of Poland and the country's biggest tech hub. Approximately 20% of Poland's IT specialists are based in Warsaw, making it the city with the highest concentration of IT professionals in the country.
- **Krakow:** Krakow is one of the most rapidly growing start-up centers, with 55,000 IT professionals and more than 500 technology companies, including global firms like Google, IBM, and Shell.
- **Wrocław:** Wrocław is one of the most innovative cities in Poland, with the largest number of R&D centers with significant investments from companies like IBM, Google, and Nokia.



Top IT Businesses in Poland



Netguru: Netguru is a Polish software development and software consultancy company founded in 2008. Headquartered in Poznań, Poland, it provides software design and product design both for early-stage startups and corporations.



10Clouds – Based in Warsaw, 10Clouds is a top-tier software development company with a strong focus on AI, fintech, and blockchain technologies.



Capgemini Poland – Capgemini is a key player in Poland's tech sector, offering cloud, AI, and big data solutions across Warsaw, Kraków, and Wrocław.



Google Poland – Based in Warsaw, Google launched Central Europe's first Cloud region in 2021 and is investing \$700M in the Warsaw HUB to boost regional tech growth.



Intel Poland – Intel has key R&D centers in Gdańsk and Łódź, focusing on AI, semiconductors, and embedded systems. In 2021, it invested €73M in its Gdańsk office, helping Poland grow as a tech hub in Europe.



About OnDemand International (ODINT)

OnDemand International (ODINT) is a premier global market entry consulting firm headquartered in the **Netherlands**, with a direct presence in **21 countries**. We specialize in assisting **businesses, family offices, and high-net-worth individuals** in setting up **incorporations, holding structures, trusts, and operating companies across the world**.

With a combined professional experience of **over 120+ years**, our team brings deep expertise in **corporate structuring, tax advisory, and international business expansion**. Our reputation is built on delivering seamless, compliant, and efficient solutions tailored to the unique needs of our clients.

As a trusted partner for global family offices, we prioritize **confidentiality, integrity, and excellence in every engagement**. Our end-to-end services ensure a smooth and compliant process, maintaining the highest standards of professionalism and discretion.

At ODINT(OnDemand International), we don't just facilitate business expansion, we provide strategic guidance to help businesses thrive in an increasingly complex global landscape.